



Mr. Mustapha Ouafi, OCP Vice Chairman for sales & Marketing

On behalf of OCP Chairman General Director Mr. Mustapha Terrab, with great pleasure I am thrilled to welcome you all today in Morocco, your second country, in the framework of the 27th AFA International Fertilizer Technology Conference.

Delightedly we would like to congratulate Mr. Mohamed Abdullah Zain for undertaking the post of the Secretary General and thank AFA for all efforts exerted in the organization of such a significant event, thus providing us with a valuable opportunity to exchange thoughts and expertise in the field of fertilizer industry.

Distinguished attendants,

As we all know, the world is currently witnessing a huge challenge in providing sufficient food for its increasing population, which would reach 10 billion people by 2050, as per UN estimated figures.

In the light of such concerns-raising information, Arab countries are expected to play a vital and essential role in increasing agricultural lands returns, being privileged by abundant natural resources, for example phosphate, natural gas and potash, namely fertilizer industry main elements.

It is noteworthy that numerous efforts were exerted during the past few decades to improve land productivity, provide farmers with suitable fertilizers and encourage them to adopt modern technologies so as to effectively use fertilizers. However, there is still a wide range of efforts to be exerted.

We thus need to develop innovative solutions and new concepts to move forward in such a sector. We absolutely need courageous initiatives and a little or perhaps a great deal of risk-tasking to come out with new ideas rapidly taking us to a better future. This endeavor will not be achieved except by involving all stakeholders, namely farmers, international organizations, modern

technology companies and scientific research institutions, whether private or affiliated to educational institutions.

Our gathering today is certainly a valuable opportunity to exchange best local practices and innovations, so as to achieve the desired results and develop our individual and collective expertise via learning from one another. Thus, we should make the best usage of this opportunity.

Distinguished attendants,

OCP is characterized by 90 years of experience in the mining field and around 45 years in the manufacturing field. Moreover, OCP is the largest exporter of phosphate ore and phosphoric acid across the world and one of the major exporters of phosphate fertilizers.

In addition to the abovementioned expertise, OCP possesses the largest world stock of phosphate, always pursues the development of highly international production units and seeks the provision of a suitable atmosphere for researches and sustainable development programs.

OCP is aware of the strategic dimension entrusted by all of the stated above characteristics and consequently of the responsibility borne to guarantee the continuity of fertilizer international market.

In this framework, OCP launched a myriad 15 billion dollars investment plan, mainly targets the increase in company productivity, reduction of costs, promotion of production techniques and the improvement of chemical units.

In this regard, I would like to refer to the following projects in particular:

- **First:** opening 4 new phosphate mines in the center of country, in Khouribga and Ben Guerir cities, in order to achieve additional productivity of 20 million tons, on two phases: the first by 2016 and the second by 2020.
- **Second:** establishing four factories to raise phosphate ore concentration rate, which once effective OCP would be capable of raising productivity to 50 million tons.
- **Third:** establishing 10 integrated factories for the manufacturing of phosphoric acid and fertilizers in Jorf Lasfar, this will raise OCP productivity by 10 million tons annually, i.e. 1 million ton for each factory. Four of such 10 factories are in the process of establishment and will start production by the end of 2014 and early 2016.
- Last but not least: installing two pipes for the transportation of phosphate in order to reduce the transportation costs between the phosphate extraction areas and manufacturing and exporting laboratories. This is considered an innovative way combining a number of goals at the same time, that is to say, raising productivity and preserving the environment.