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Ladies and gentlemen,

It is widely known that fertilizer and related materials industry is among the world most significant industries at large. Besides, it is recognized that food industry, which totally depends on fertilizer, is in a dire need for the application of sustainability policy, especially in the shed of the challenges witnessed by markets, namely the heated competition accompanying the increase in supply rates and the lack of clear vision with regard to all types of fertilizer demand rates, on the medium term. Thus, such a matter has necessitated taking rationalization measures to improve profitability and increase competitiveness, in order to surmount the aforementioned challenges.

It is worth noting that during 2016 the world has witnessed a huge additional production capacity, particularly in areas close to strategic markets, reaching a total of 251 MT. It is also expected to record more than 270 MT by 2020, i.e. a growth rate of 2%-3% annually.

On the other hand, the fertilizer demand amounted to 235 MT, during 2016, and assumingly will exceed 257 MT by 2020; an annual growth rate of 2%-2.5%.

In the light of the referred to developments, attention should be paid to raise stakeholders awareness of ideally using available resources. In this regard, decision-makers are called upon to cooperate with specialized organizations so as to support and assist such an industry, facilitate the application of sustainability principles and address the issue of fertilizer industry, for being a human-being concerned strategic industry in the present and future times.

With this in mind, all concerned parties should collaborate to correlate economic activities with social responsibility programs, hence to achieve the best possible results that will be of benefit to all societies around the globe.