Monday 11 Feb., 2019

09:00   Training Working Group Meeting  (by Invitation)
10:00   Technical Committee Meeting  (by Invitation)
12:30   Agriculture Working Group Meeting  (by Invitation)
16:00   Economic Committee Meeting  (by Invitation)

Day 1: Tuesday: 12 Feb., 2019

08:00   Welcome Coffee
08:00 – 09:30 Registration
09:30 -11:30 Forum Inauguration

I - Welcome addresses:
- Mr. Emad EIDeen M. Khalid
  Representative of Egyptian Fertilizer Industries, Chairman of CIHC
- Mr. Dr. Awad El-Saber MABROUK
  AFA Chairman, Executive Manager - LIFECO.
- H.E. Dr. Mohamed Mohamed El-Rabea
  Arab League Representative & Council of Arab Economic Unity Secretary General.
- Eng. Mohamed Abdallah ZAIN
  AFA Secretary General.

II- Keynote address
- HE Mr. Hisham Tawfik
  Minister of Public Enterprise Sector, Egypt

III- Recognition & Appreciation

IV- Opening Session:
- Challenges and opportunities in the fertilizer industry
  Mrs. Charlotte Hebebrand, Director General, IFA, France.
- GCC Fertilizers Industry’s Landscape and the Future Direction
  Dr. Abdulwahab Al Sadoun, Secretary General, GPCA, UAE.

11:30 Exhibition Opening
Coffee & Tea

12:30 AFA Board Meeting  (by Invitation)
14:30 AFA General Assembly Meeting  (by Invitation)
14:30 Lunch
DAY 2: Wednesday: 13 February, 2019

09:30 Coffee & Tea

10:00 – 12:00 - Session I

Chairperson: Dr. Dimitrios Dimitriou
Nexant, Bahrain

- Nitrogen fertilizer industry in transformation – “two decades in review and the journey ahead”.
Dr. Dimitrios Dimitriou, Managing Consultant, Energy & Chemicals Advisory, Nexant, Bahrain.

- Phosphate rock and phosphoric acid: challenges and opportunities in the medium term.
Alberto Persona, Phosphate Analyst, Fertecon, UK.

- Current situation and future growth potential in the African fertilizer market.
Tim Cheyne, VP, Business Development, Africa Fertilizer Argus Media, formerly Integer Research, UK.

- Digitalization & Use of Big Data and other information.
Dr. Rafiq ElAlami, Chief Information Officer & Head of Digital Learning Lab, UM6P, Morocco.

12:00 Coffee Break Networking

12:30 – 14:00 - Session II

- Nitrogen Market Overview.
Alistair Wallace, Head of Fertilizer Analytics, Argus Media, UK.

- Investment in the African nitrogen market: opportunities and challenges.
Valeriy Aleshkin, Nitrogen Analyst, CRU, UK.

- Simulating Nitrogen Fertilization and Crop Productivity using Decision Support System for Agrotechnology Transfer.
Dr. Hiba Kharabsheh, Climate Change and Environmental Modeling, NARC, Jordan

19:00 – 22:00 Gala Dinner

DAY 3: Thursday: 14 February, 2019 (Fertilizer & Agriculture Day)

09:30 Coffee & Tea

10:00 – 12:30 - Session III

Chairperson: Professor Munir Rusan
Jordan Univ. of Science & Technology, Jordan

- 4R Fertigation for Enhancing Fertilization Efficiency and Effectiveness
Professor Munir Rusan, Prof. Soil Fertility and Plant Nutrition, Jordan Univ. of Science & Technology (JUST), Jordan.

- Estidamah research on water use efficiency on modern greenhouses
Mr. Radi AL Foraidi, Communication, marketing & center affairs leader, ESTIDAMAH, Saudi Arabia

- AL MOUTMIR PLATFORM
Hassan RafiK, Agronomic Manager, OCP, Morocco.

- Sustainable field training schools & the first agricultural training caravan in Sudan and Africa.
Eng. Dakheel N. Alhabeeb, Sales Account Manager MENA, Agri-Nutrients, SABIC, Saudi Arabia & Dr. Saleh Al Sweilum, Consultant, Cooperative Society for dates in Medina.

- Role of Fertilizer & Water for Sustainable Agriculture
Dr. Mohamed EL Gharous, IPNI North Africa / University Mohammed VI Polytechnic, Morocco

- Sustainable livelihoods and Food Security in Marginal Environments
Dr. Ahmed H. El-Naggar, a Soil Management Scientist ICBA, UAE.

13:00 Closing Remarks
13:30 Lunch

12:30 Communication Working Group Meeting (by Invitation)