

## ورشة عمل:

# Market Intelligence Modeling & Supply Chain in fertilizer industry 2- 4 May 2023 – Jeddah, Saudi Arabia



# **Day 1 : Tuesday, 2 May 2023**

08:30 - 09:00	Registration
09:00 - 09:30	Workshop Opening & Welcome Addresses
09:30- 11:00	Session (1): The role of digital solutions and opportunities in
	<ul> <li>Introduction to Sea-borne Supply Chain Management for the Fertilizer Industry</li> <li>What are the benefits of digitizing your supply chain management?</li> <li>How can the fertilizer industry take the next step and</li> </ul>
11:00 – 11:30	<ul> <li>incorporate digital solutions to improve their supply chain management?</li> <li>Group session to share experience/Q&amp;A</li> </ul>
11:30 – 11:30	<ul> <li>Session (2): Dry Bulk Shipping – Taking control of the freight element <ul> <li>Risks &amp; Rewards</li> <li>What is driving the freight market</li> <li>Where are we heading</li> <li>How are Owners calculating Freight</li> <li>Impact of variables such as Bunkers, Terms etc</li> </ul> </li> </ul>
13:00 – 13:30	Q&A
14:00	Lunch

# Day 2: Wednesday, 3 May 2023

#### 09:30-11:00 Session (1):

## Challenges and opportunities in the fertilizer supply chain:

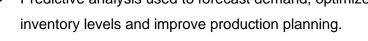
- What are key factors that can disrupt the fertilizer supply chain and how can you mitigate these risks?
- How can technological advancements improve your supply chain visibility, efficiency and sustainability?
- How can increased collaboration and partnerships between stakeholders in the supply chain mitigate some of the challenges associated with supply chain complexity and disruptions?
- Group discussions



#### 11:30 - 13:00Session (2):

### Best practices and learnings from similar industries

- How available data provided greater visibility across the supply chain enabling better decision-making and optimization.
- Collaborative platforms enabling communication and information sharing to streamline processes and reduce errors.
- Predictive analysis used to forecast demand, optimize inventory levels and improve production planning.





13:00 - 13:30 Q&A

14:00 Lunch

19:00 Gala Dinner

## **Day 3: Thursday, 4 May 2023**

#### 09:30-11:00 Session (1):

## Decarbonization and the regulatory agenda for supply chain emissions

- What is the latest developments from a regulatory standpoint and how will it impact the world's supply chains?
- With EU-ETS coming into effect in 2024, what will be the implications for the fertilizer industry?











44.00 44.00	Naturaukin u Oaffaa Buaak
11:00 – 11:30	Networking Coffee Break
11:30 – 12:30	<ul><li>Closing notes</li><li>Round-table and closing remarks</li></ul>
13:00	Lunch

Mecca Visit : TBA