ورشة عمل:
Market Intelligence Modeling \& Supply
Chain in fertilizer industry
2-4 May 2023 - Jeddah, Saudi Arabia
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## Day 1 : Tuesday, 2 May 2023

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08:30 - 09:00
09:00 - 09:30
09:30-11:00
    Session (1): The role of digital solutions and opportunities in
    improved supply chain management.
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11:00-11:30

11:30-13:00

13:00-13:30
14:00

- Introduction to Sea-borne Supply Chain Management for the Fertilizer Industry
- What are the benefits of digitizing your supply chain management?
- How can the fertilizer industry take the next step and incorporate digital solutions to improve their supply chain management?
- Group session to share experience/Q\&A

Registration

## Workshop Opening \& Welcome Addresses

Session (1) : The role of digital solutions and opportunities in improved supply chain management.

## Networking Coffee Break

- Session (2) : Dry Bulk Shipping - Taking control of the freight element
- Risks \& Rewards
- What is driving the freight market
- Where are we heading
- How are Owners calculating Freight
- Impact of variables such as Bunkers, Terms etc

Q\&A
Lunch

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09:30-11:00 Session (1):
Challenges and opportunities in the fertilizer supply chain :
- What are key factors that can disrupt the fertilizer supply chain and how can you mitigate these risks?
- How can technological advancements improve your supply chain visibility, efficiency and sustainability?
- How can increased collaboration and partnerships between stakeholders in the supply chain mitigate some of the challenges associated with supply chain complexity and disruptions?
- Group discussions
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11:00-11:30

11:30-13:00

13:00-13:30

14:00

19:00

Networking Coffee Break
Session (2) :
Best practices and learnings from similar industries

- How available data provided greater visibility across the supply chain enabling better decision-making and optimization.
- Collaborative platforms enabling communication and information sharing to streamline processes and reduce errors.
- Predictive analysis used to forecast demand, optimize inventory levels and improve production planning.

Q\&A

## Lunch

Gala Dinner

## Day 3 : Thursday, 4 May 2023

 emissions- What is the latest developments from a regulatory standpoint and how will it impact the world's supply chains?
- With EU-ETS coming into effect in 2024, what will be the implications for the fertilizer industry?

11:00-11:30 Networking Coffee Break
11:30-12:30 Closing notes

- Round-table and closing remarks

13:00
Lunch
Mecca Visit : TBA

