



TECHNICAL WEBINAR · IN COLLABORATION WITH ITT MIXING SOLUTIONS

Industrial Mixing Fundamentals

Mixer selection, impeller design, key mixing equations and solids suspension — the engineering principles behind reliable agitation in fertilizer and chemical processes

Wednesday, 14 October 2026

12:00 – 1:00 PM · Cairo time

Live online · 60 minutes

Agitator performance sits at the heart of reaction, slurry and crystallization units across the fertilizer industry — and mis-sized mixers cost plants in both capital and energy. This focused 60-minute seminar introduces the **core principles used in industrial mixer selection and design**: the geometric and operating relationships that govern sizing, the mounting options and impeller types segmented by flow pattern and fluid regime, the role of tank baffling, and the key equations relating torque, power and flow to impeller speed and diameter. It closes with a practical treatment of **solids suspension** and its impact on CAPEX and OPEX.

The Arab Fertilizer Association (AFA), in collaboration with ITT Mixing Solutions, is therefore pleased to invite you to this technical webinar, where two of ITT's mixing specialists — with more than half a century of combined experience — will establish the foundational principles required to understand mixing system design and optimize agitator performance in industrial process applications.

ITT MIXING SOLUTIONS BRANDS

MEET THE EXPERTS



Justin Walker

Principal Research Engineer, ITT Mixing Solutions
Michigan, USA

Justin is responsible for delivering novel mixing solutions across multiple industry segments — chemicals, mining and minerals, and oil and gas — leveraging computational, analytical and engineering resources.

He holds a PhD in Chemical Engineering from the University of Maryland and a BSc and MSc from the University of Alberta. Before joining ITT Mixing Solutions (formerly SPX FLOW), Justin spent nearly 15 years as a Mixing Subject Matter Expert at the Dow Chemical Company, bridging the gap between laboratory and manufacturing scales on process development and scale-up teams.



John Smith

ITT Mixing Solutions
37+ years in mixing & agitation technology

John brings more than 37 years of experience in industrial mixing and agitation technology across the chemical, mining and minerals, and specialty process industries.

Trained through a City & Guilds Craft Engineering Apprenticeship and holding Engineering Council Technician and HND Mechanical Engineering qualifications, he has extensive experience supporting the selection and optimization of mixing systems for demanding process applications. At ITT Mixing Solutions, John works with technology licensors, EPC contractors and end users to improve process performance and solve complex mixing challenges through agitation technology and engineering best practices.



MODERATED BY

Mohamed Kamar

Technical Director, Arab Fertilizer Association (AFA)

Guiding the discussion, audience questions and the live Q&A with ITT's mixing specialists.



Reserve Your Seat

Scan the QR code or use the registration link below. Joining details for the online session will be sent to registered participants ahead of the webinar.

[Register Here](#)

Agenda at a Glance

Wednesday, 14 October 2026 · 12:00 – 1:00 PM Cairo time
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MINS

Welcome & Introduction

Welcoming participants, introducing ITT Mixing Solutions and the presenters, and outlining the webinar objectives and expected learning outcomes.

MODERATOR

Mohamed Kamar

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Mixer Selection Fundamentals

The key geometric and operating relationships that form the foundation for sizing and selecting mixers for specific process requirements.

SPEAKERS

Justin Walker & John Smith

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Mounting, Impellers & Baffling

Mixer mounting options and orientations; common impeller types and their segmentation by flow pattern and fluid regime; the role of tank baffling with recommendations for common applications.

SPEAKERS

Justin Walker & John Smith

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Key Mixing Equations

Relating torque, power and flow to impeller speed, diameter, and impeller-specific power and flow numbers — the quantitative core of agitator design.

SPEAKERS

Justin Walker & John Smith

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Solids Suspension

Levels of suspension and their impact on CAPEX and OPEX, with special considerations for hindered-settling slurries, startup with settled solids, impeller proximity to the vessel bottom, and continuous operation at variable levels.

SPEAKERS

Justin Walker & John Smith

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Q&A and Open Discussion

Your questions answered — from impeller selection for specific duties to scale-up and troubleshooting of existing agitators.

WITH

Participants & Speakers

FUNDAMENTALS YOU'LL TAKE AWAY

The three relationships every agitator specification rests on

POWER DRAW

$$P = N_p \rho N^3 D^5$$

Power number · density · speed · dia.

PUMPING FLOW

$$Q = N_q N D^3$$

Flow number · speed · diameter

TORQUE

$$T = P / (2\pi N)$$

Shaft and gearbox load

KEY TOPICS

Mixer selection & sizing

Mounting & orientation

Impeller types

Flow patterns & fluid regimes

Tank baffling

Torque, power & flow

Solids suspension

Hindered-settling slurries

CAPEX vs OPEX

Agitator performance

WHO SHOULD ATTEND

- Process and production engineers in AFA member plants — reaction, slurry, phosphoric acid and crystallization units
- Maintenance, reliability and rotating-equipment engineers responsible for agitators
- Project, engineering and procurement teams specifying or upgrading mixing systems
- R&D and technical services staff working on scale-up and process optimization



Registration Is Now Open

Scan the QR code or follow the link to secure your place. Participation is online — joining details will be shared upon registration.

[Register Now](#)