



الاتحاد العربي للأسمدة  
Arab Int'l. Organization هينة عربية دولية  
**Arab Fertilizer Association**  
Since 1975

## 19<sup>th</sup> Annual Fertilizer Forum Closing Remarks

General Secretariat

Distinguish Guests

Ladies & Gentlemen,

It is always gives me pleasure to welcoming you in the 19th Annual Fertilizer Forum 2013 held in Sharm El-Sheikh.

Ladies and Gentlemen:

Arab Fertilizer Association is assuring you that it is committed to extend and enhance its leadership in the field of safe, sustainable production and reaffirm the continuous role and leadership in meeting the regional and global needs of fertilizer supporting World Community of Hunger Fighting and Food Security, in full collaboration and joined forces Hand by Hand with International Institutes, Bodies, Organizations: IFA, FAO, IPNI,.....etc.



It is well noted that the 2013 Forum, with the attendance of 450 participants, is considered to be a remarkable success regardless the unexpected circumstances and after relocating to Sharm El-Seikh instead of Cairo, as original Venue.

The Forum audience includes Chairmen, Senior Experts, Executives and General Managers representing more than 151 companies and organizations from 40 countries were keen to attend this Forum to whom we deeply express our thanks for their keenness to be part of this gathering and networking during the three days of the Forum.

Ladies & Gentlemen,

We were honored to listen during the 3 days to distinguished keynote speakers & presenters whom we express our gratitude for their presence.

A highly appreciation to Sponsor Companies, Media Partners and Exhibitors.

And warm wishes and thanks to All Participants.



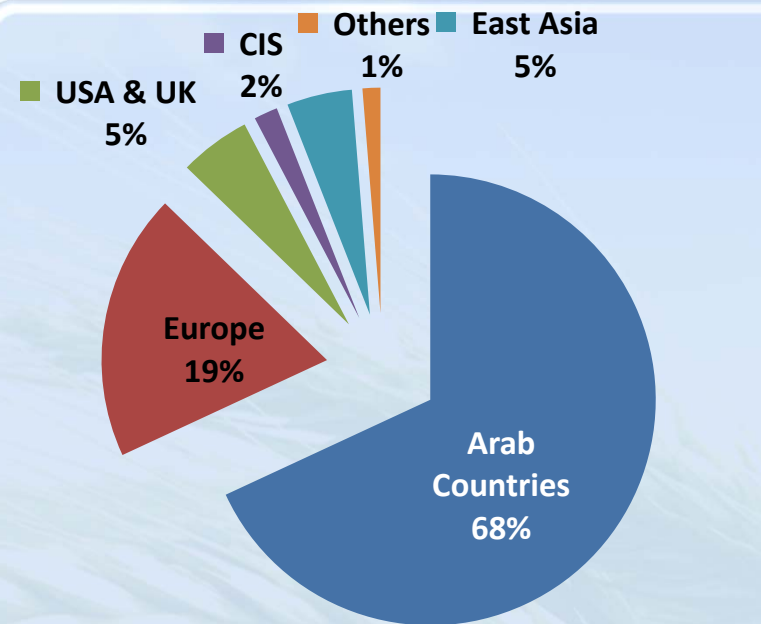
## Agenda

1. Forum Highlights
2. Acknowledgements:
  - A- Keynote Speakers/ Presenters
  - B – Sponsors / Media Partners/ Exhibitors
3. Remarks
4. Upcoming Events

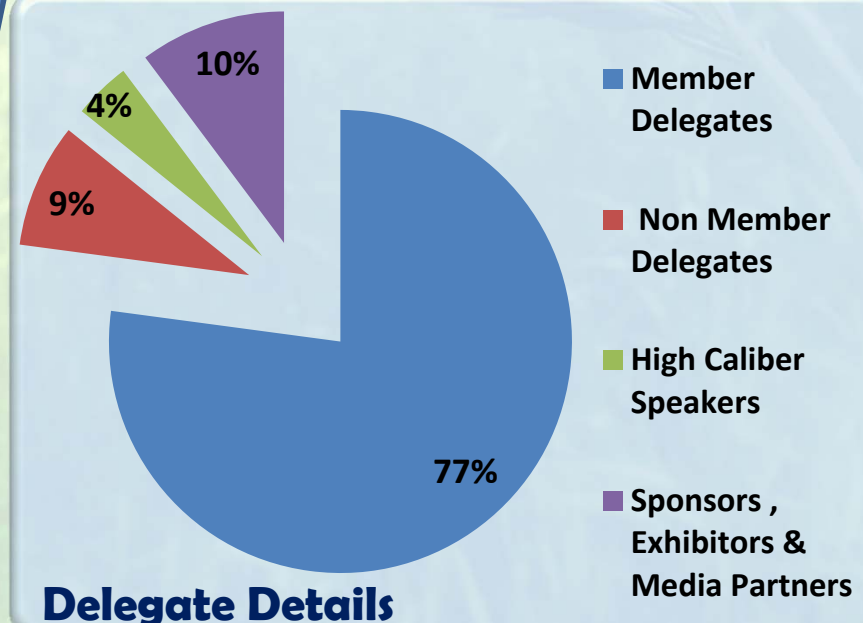
## Forum Highlights :

### 19th FORUM in Numbers:

- 3 DAYS
- 450 delegates
- 15 Arab Countries
- 25 Non Arab Countries
- 151 COMPANIES
- 18 SPEAKERS
- 46 SPONSORS , EXHIBITORS & Media Partners



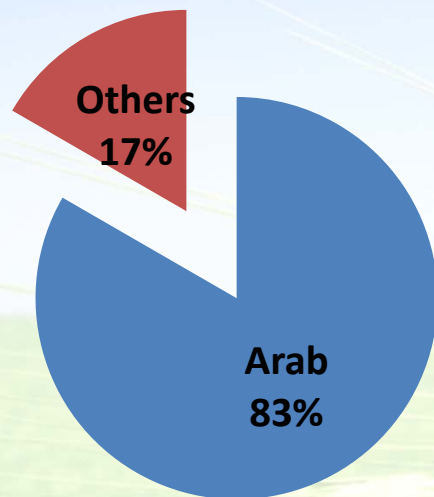
**Delegate Breakdown by Region**



**Delegate Details**

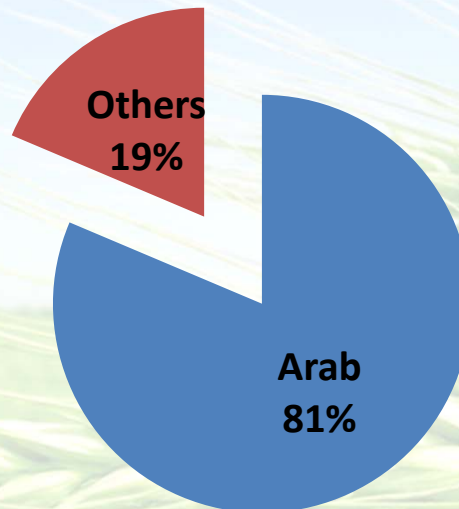
## 2013 Forum

Total Delegates : 450



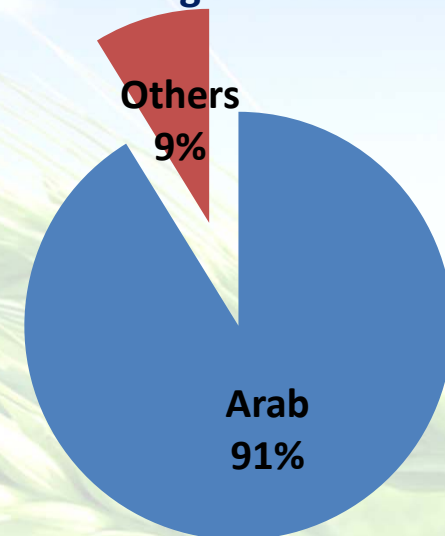
## 2012 Forum

Total Delegates : 467

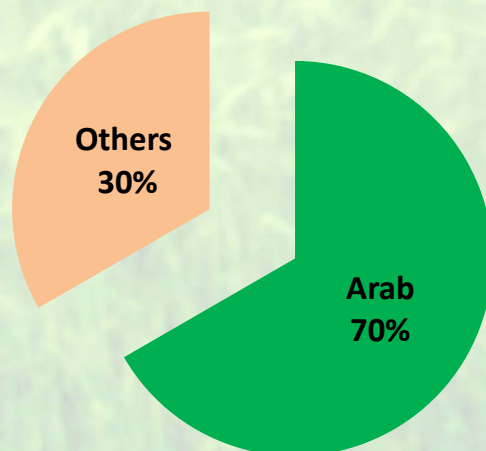


## 2011 Forum

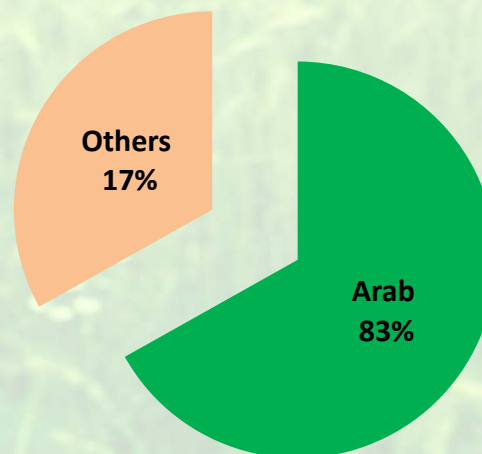
Total Delegates 637



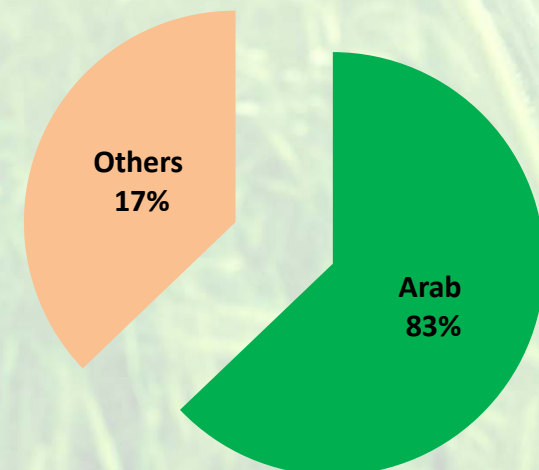
Total Companies / Org. :151



Total Companies / Org. :169



Total Companies / Org.: 210





## ***2- Acknowledgements:***

AFA would like to extend a great thanks and gratitude to  
Keynote Speakers, Presenters, Sponsors,  
Exhibitors and Media Partners.



# Keynotes speaker and presenters:

## *Ramping Up Fertilizer Use in Sub Saharan Africa*



Mrs. Charlotte Hebebrand  
Director General  
IFA - France

## *Energy Saving - a Major Issue in Ammonia Revamps*



Mr. Jim Gosnell  
Vice President- Fert. &  
Syngas Technologies KBR  
Tech. - USA

## *EU Trends in Fertilizer Regulation & Consumption*



Mr. Jacob B Hansen  
Director General Fertilizer  
Europe (EFMA)- Belgium

## *Urea: A Great Way to Monetize Natural Gas*



Mr. Stephen Zwart,  
VP Licensing Sales & Services  
Stamcarbon- The Netherlands

## *Prospects for the Potassium Chloride Market*



Mr. Paul Burnside  
Manager: Fert. Analysis  
Products  
CRU International - UK

## *The Year Ahead: World Fertilizer Supply & Demand*



Mr. Michel Prud'homme  
Director, Production &  
Int. Trade Service IFA -  
France

## *Shipping Cost and Challenge Facing Dry Bulk Exporters*



Mr. Hazza Al-Qahtani  
Chairman, Amad  
Shipping Co.- Saudi  
Arabia

## *Challenges and Opportunities for Maize Production Intensification in Sub-Saharan Africa Security*



Dr. Terry L. Roberts  
President, IPNI- USA

## *From Projects to end-consumer: Sustainable Development of Fertilizer Industry in Russia*



Mr. Danil Safonov  
Int. Affairs Manager  
R&D Institute of Urea  
(NIIK) – Russia

## *Developments and Prospects in the Phosphate Fertilizer Business*



Monica Baker  
Research Manager  
Integer Research – UK

## *Fertilizing Crops to Improve Human Health: a Scientific*



Dr. Tom Bruuslema  
Director IPNI –Canada

## *Meeting Animals Nutritional Mineral Demands through Fertilizer Fortified Fodder*



Prof. Dr. Ewald Schnug  
Director Institute for  
Crop and Soil Science -  
Germany

## *Importance of Micro-Nutrients in Agriculture in Africa and their Impact on Human Health*



Prof. Dr. Victor Chude  
Head, Agric. Productivity  
Enhancement Dept. National  
Programme for Food Security  
Federal Ministry of  
Agriculture and Rural  
Development Abuja- Nigeria

## *Food, Feed and Plant Nutrition: an Intricate Relationship*



Dr. Ghassan Hamdallah,  
Ex. Senior FAO Soils &  
Fertilizers Regional  
Officer

## *Nutrient Management with Wastewater Irrigation and Feed Quality*



Dr. Munir Rusan, Middle  
East Consulting Director,  
IPNI

## *India's Struggle for Food Security and Efforts for Sustainable Fertilizer*



Dr. MP Sukumaran Nair  
Director Center for Green  
Technology &  
Management (CGTM) –  
India

## *Increasing Salinity Tolerance of Crops through Appropriate Fertilizer Use Technologies*



Dr. Mohamed El-Fouly  
Professor  
National Research Centre  
(NRC) – Egypt



Dr. El-Zanaty Abou El-  
Nour  
Head of Fertilization  
Tech. Dept. NRC – Egypt.



# 19<sup>th</sup> Annual Fertilizer Forum A GLOBAL FERTILIZER PLATFORM

## Sponsors



## Media Partners





# Exhibitors:



## Upcoming Events :

- **April :** Renewable Energy & Energy Management in Fertilizer Industry – Conference
- **May:** 1<sup>st</sup> Regional Convention Agriculture Research Center
- **June:** 26<sup>th</sup> AFA Int'l. Fertilizer Technology Conference
- **August:** Warehouse Operations:  
Auditing & Benchmarking For Improved Warehouse Performance – Workshop
- **October:** Corrosion and Failure Investigation – Workshop
- **December:** Water Treatment Management In Fertilizer Industry – Workshop



## Forum Organizing Team



***Thanks for your Attention***



**We Work Hard To Stay Ahead**

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